

Coquina Beach Market  
FAQ (DO'S & DON'TS)

- 1. Is this market location the same as in previous years?** Yes and no. The Coquina Beach Market will still be held on Anna Maria Island at Coquina Beach; however, it is located on the South end of the island referred to as **COQUINA BEACH GULF SIDE PARK SOUTH**. The Beach address is 1800 Gulf Dr S, Bradenton Beach, FL. THIS IS NOT the address for the insurance COI.
- 2. Market Closure Dates:** The Market is scheduled to be closed Easter – March 31, 2024 (Sunday), Cinco de Mayo – May 5 (Sunday), Mother's Day – May 12 (Sunday), Christmas Day – December 25 (Wednesday), New Year's Day – January 1, 2025 (Wednesday). Dates may be changed or added.
- 3. What are the market hours & days of the week?** Wednesday (10AM – 4PM), Friday (10AM – 4PM), Sunday hours may vary based on sunset times or times of year. Market days of the week are Wednesday, Friday, Sunday. We encourage you to check our Facebook page for Market day updates. <https://www.facebook.com/CoquinaBeachMarket/>
- 4. How do I register for a vendor booth?** Go to our website ([www.coquinabeachmarket.org](http://www.coquinabeachmarket.org)) , vendor registration page. Follow the instructions. **DO NOT** submit any insurance documents. Upon receipt and approval of your application, you will be given additional insured information.
- 5. Can I select my booth(s) location?** No. You may request a certain location. Based on availability and market logistics, Market Coordinator will select your booth.
- 6. Booth Preference:** Regular (\$50/day) Premium (\$75/day) (corner). **NOTE:** Booth assignments are based on availability. You are not guaranteed the same booth location each week. We do our best to keep you in the same location if you are a regular vendor. Payment of your booth fee does not guarantee a specific location.
- 7. Can I have only one day a month booth?** No, due to the logistics of scheduling vendors, you must rent a minimum of 2 days a month, pre-paid, non-transferable. Payment must be made for the 2 days at the time of reservation.
- 8. When do I pay for my booth?** Other than the required 2 days per month pre-payment, all other booth days must be paid 7 days prior to the booth date. Once conditions to become a vendor (COI, sales tax #) you can go to our website ([www.coquinabeachmarket.org](http://www.coquinabeachmarket.org)) and make payment,. On the website, go to the vendor registration page, click on the payment button, and go from there. Make sure you put the dates you are paying for in the description field. You may be removed from the vendor roster if payments are delinquent.
- 9. Can I rent "day of" or "just show up"?** No. Booths cannot be rented "day of". You must go through the application process and pay in advance.
- 10. Can I rent more than one booth a day?** Yes you can rent up to 2 booths, based on availability. Your booths must be side-by-side.
- 11. When can I set up my booth(s)?** Booth set-up can start when the Market Coordinator is on site. All set up must be completed and area cleaned up by Market opening time. Exceptions may be made due to unforeseen circumstances. You are responsible for informing the Market Coordinator of your situation. If your delay is excessive, you may not be able to set-up, and you will forfeit your paid booth fee for that day. Whether or not you are able to set-up is the decision of the Market Coordinator.
- 12. When can I take down my booth(s)?** Booth cannot start to be taken down before scheduled time. Violation of the start time for take down may jeopardize your booth rental. Examples of booth takedown includes taking down your signs, canopy, tables, removing product, etc. or

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any evidence of moving items/crates, etc. from your booth prior to shut down time. Many sales are made in those last 15 minutes of the market.

13. **Am I responsible for my booth clean-up?** Yes, you are responsible for cleaning up your site and trash/garbage removal. Your vendor site must be kept in a “clean and functioning condition during operations, free of all trash, litter and debris”. Cleanup includes picking up zip ties, napkins, etc.
14. **Can I throw my garbage/trash into the County dumpsters?** Yes. You are “responsible for clean-up of site and trash removal to County designated receptacles in the park”. Please place recyclables into the correct receptacle. Break down boxes.
15. **What are the sizes of the booth?** All booth spaces are 10' x 10'. Your products and display must fit within your 10' x 10' space (or 10' by 20' space if renting two booths). To ensure a professional and clean environment is always maintained Items will not be allowed to be stored behind or around your canopy.
16. **What is the booth rental fee?** Regular booths are \$50 and premium (corner) booths are \$75 per booth, per day. Payment is due no later than 7 days in advance of the booth rental day. Rates are subject to change.
17. **Are canopies required?** Yes, white-topped canopies are required. Canopy sizes are only 10' x 10' or 10' x 20' if renting two booths. White only, no multicolored canopies and no printing on top. Color and printing are allowed only on the canopy valance. Car canopies are not allowed.
18. **Can I share my booth with another vendor?** No. Only one registered vendor per booth. If your company is a multi-level marketing company, i.e., Avon, Herbalife, Amway, you cannot share your booth with another independent sales representative.
19. **What will I get when I rent my booth space(s)?** You will get a 10' x 10' space(s) reserved for you for the Coquina Beach Market. No other items provided.
20. **What do I need to provide for my booth?** You are responsible for making your booth & table(s) look attractive, professional, and welcoming to your customers at all times. You provide everything for your booth, including tables and chairs, decorations, etc. You must provide a small garbage container and fire extinguisher if using a generator or cooking. Tie downs and weights for your canopy (it can be very windy) are required. Fire extinguisher if required by Fire Marshall, depending on your booth product. Compliance with Park and Fire Marshall requirements for Bradenton Beach. If you sell food products that require a health license, you must have a current copy for review, if asked.
21. **What can I sell?** Coquina Beach Market is an upscale market at the beach. We are not a “flea market” or a “farmers market.” We encourage you to sell products that have a “beachy vibe.” Accepted products and services are those generally accepted by the community. Before your vendor application is accepted, Ready Set Go must approve the type of products you sell. The Coquina Beach Market Coordinator is the ultimate decision maker on acceptability of product. The Market Coordinator has the discretion to refuse/deny an application if it is determined too many of a product type will exist. We try to diversify our vendor product.
22. **Can I change or add to the types of product I sell?** Ready Set Go needs to approve category of products, i.e., clothing or artwork. Changes to the type of category cannot be made without prior approval of the Coordinator, for example, approved to sell clothing and

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decide to sell cosmetics. You may be asked to provide pictures of your products. Any additional product type added to your booth must be pre-approved. You may be asked to remove products that have not been pre-approved. Violation of this policy may result in removal as a vendor.

- 23. What can I NOT sell?** You cannot sell any kind of alcohol, drug paraphernalia, weapons, cigarettes, cigars or vaping products, animals, political, religious, items considered vulgar, pornographic, anything illegal or anything offensive to the customer or to other vendors. Ready Set Go may add to this list at their discretion. Products that compete with the Coquina Beach Café products may not be allowed. Ready Set Go is the sole authority to approve or disapprove type product or a vendor application based on the products to be sold.
- 24. Do I need to have insurance?** Yes, you must have insurance. You must provide a Certificate of Insurance (COI). If you do not have insurance, resources can be provided to you. You will receive the COI requirements once your application and product are approved. The COI is required prior to having a booth assigned. Insurance resources: ACT for non-food vendors: <https://app.actinsurance.com/>. Food vendors: FLIP for food vendors: <https://app.flipprogram.com/>. If you have any questions contact Mr. Grant Byman, 801-304-3291.
- 25. Are there vendor preferences?** Yes and no. Local vendors are always welcome. If booth space is available, all effort will be made to include local vendors. At this point in time, all booth assignments are based on availability. The Market Coordinator has the discretion to refuse/deny an application if it is determined too many of a product type will exist or if your product is not suitable for this Market.
- 26. Can I Park Near My Booth?** No. The Market Coordinator will designate areas you can unload/load. Tickets or towing caused by illegal parking is the responsibility of the vendor. Parking may be limited and the earlier you arrive to set up during the approved time, the more chance to get parking you desire. The County may require vendors to park in a specific location. The Market Coordinator will inform the vendors if this becomes a requirement.
- 27. Can I sell out of my truck/vehicle?** No. We simply do not have space for truck vendors. All vendors must use canopied space.
- 28. What is the cancellation policy?**
- a. Other than the minimum of 2 days a month, cancellations more than 7 days before the scheduled rental date may be moved to another date within a reasonable timeframe, subject to availability. No refunds.
  - b. If **YOU** cancel your booth less than 7 days before the rental date, there is no transfer of money to another date and no refund.
  - c. If the Coquina Beach Market is cancelled due to weather or other unforeseen circumstances, there is no refund. Your rental fee will be applied to a future booth per policy. There is no guarantee the same booth location will be available. If no future date is selected, within a reasonable timeframe, your money is forfeited.
  - d. If the Coquina Beach Market is cancelled due to a Manatee County special event, your booth fee may be applied to another Market date. Same policies listed above apply. There is no guarantee the same booth location will be available.

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29. **Do I always need to have someone staffing my booth?** Yes. If you need to take a short break, i.e., bathroom break, you need to arrange someone to “cover” for you in your short absence. Maybe your “neighboring” vendor?
30. **Do I need to be registered with Sun Biz?** Maybe. You may be required by Florida Statute to be registered with Sun Biz (<https://dos.myflorida.com/sunbiz/>). It is your responsibility to check with Sun Biz and comply as required.
31. **Am I required to have a Florida seller tax license?** Yes. You are required to comply with the Florida statute and Manatee County code regarding collection of sales tax. Social security, out of state seller tax id or EIN numbers are not used to comply with the Florida seller tax id. Out of state residents who are vendors are required to register with the State of Florida for their tax id. [Sales and Use Tax on Trade Shows and Convention Exhibitors](#). The tax id number is required prior to becoming a vendor. [Florida Department of Revenue](#)
32. **Am I able to bring my pet to the booth?** No. Manatee County Ordinance Chapter 2-24 prohibits dogs at Coquina Beach Park. Only service animals are allowed at the Coquina Beach Market. NOTE: Only dogs are recognized as service animals under titles II and III of the ADA. Service animals are defined as dogs that are individually trained to do work or perform tasks for people with disabilities. A service animal must be under the control of its handler. Under the ADA, service animals must be harnessed, leashed, or tethered, unless the individual’s disability prevents using these devices or these devices interfere with the service animal’s safe, and effective performance of tasks. Code enforcement officers are on site during the Market.
33. **Does my canopy need to have a fire protection tag?** Yes. Your canopy must comply with the Florida 2020 Florida Building Code, Building, 7<sup>th</sup> Edition, Section 3103, Temporary Structures. The provisions of [Sections 3103.1 through 3103.4](#) shall apply to structures erected for a period of less than 180 days. Tents and other membrane structures erected for a period of less than 180 days shall comply with the [Florida Fire Prevention Code](#).
34. **Can I bring a generator?** If a generator is needed, your generator must be low noise and shall not exceed 60 dB and included in your application. In addition, according to the Fire Marshall, you must always have an approved fire extinguisher in your canopy. The power supply must be sufficient for your equipment. Generators are only allowed in booth area 43-61 and must be placed behind your canopy on the drainage ditch side.
35. **If I rent multiple days, can I leave my canopy up?** No as Market days are not consecutive.
36. **Can I sell products with the Coquina Beach Market name, logo or likeness?** No, the Coquina Beach Market name and logo is copyrighted. Vendors cannot sell any product using the Coquina Beach Market name, likeness, or logo on any product without explicit permission and written permission of Ready Set Go.
37. **Do I need to submit photos or drawings of products I intend to sell?** No. If your product needs clarification, you may be asked to provide photos or drawings.
38. **Can I Smoke or Vape In My Booth Or Around The Market.** No. Smoking of any product, including vaping, is not allowed throughout the Coquina Beach Market area by vendors
39. **Can I Consume Alcoholic Beverages In My Booth?** No. Manatee County prohibits consumption of alcoholic beverages on Coquina Beach.

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40. **Can I Bring My Children.** This Market is not conducive to having children around and there is no childcare available. If children are on site with you, as a vendor, you must not allow them to run around the booths and the Market, to include walking through the booths or cause disruption of customers and vendors. The child(ren) must be under the supervision of an adult at all times.
41. **Marketing and/or photo release.** As an approved vendor, your agreement to this FAQ and submitted application, you agree for Ready Set Go to use your photo, booth photo in Ready Set Go marketing, including social media. If you disagree, let the Coordinator know.

These FAQ's are not intended to address all regulations or situations. If you have additional questions or suggestions, contact the Coordinator. The Coquina Beach Market Coordinator has the discretion to change and update these Frequently Asked Questions (FAQ) at any time.

On the vendor application, you will be asked whether you agree to these market requirements. If you do not agree with these FAQ's (or violations of these FAQ's) your application will be disapproved as this may not be the market for you.

I have read, understood, and will abide by these FAQ's. If you have any questions or concerns, contact the Coordinator at 941-840-0789 or email [info@coquinabeachmarket.org](mailto:info@coquinabeachmarket.org).